

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER

**For Information**

1. CAMPAIGNS

Stay Safe and Warm (Safer Homes)

This annual campaign officially relaunched on 1 October. It will use a multi-channel approach to promote access to free heaters and other equipment for those living across Cleveland (subject to assessment). It runs until 31 March 2021.

Safer Neighbourhoods: Fireworks campaign

This campaign will run from 1 October to 8 November to incorporate Halloween, Bonfire Night and Diwali. It will take a multi-channel approach and will focus on encouraging the public to attend organised firework displays and report ASB issues.

Safer Roads: Be Visible campaign

This campaign will run from 1 – 30 November to incorporate BRAKE road safety week and will tie in with the clocks going back on 31 October to remind all road users to 'Be Visible'.

Safer Homes: Cook with Care this Christmas

This campaign will run from 25 November to 5 January 2022 and will focus on reducing cooking and kitchen fires. It will take a multi-channel approach and encourage our communities to take care and make sure they have working smoke alarms.

Community Risk Management Plan Consultation

This will run from 29 October to 21 January 2022.

National Campaigns

The Brigade will support a range of national campaigns and awareness days including:

- Black history month
- NFCC Smoke alarm testing month
- Stoptober
- Grandparents day
- National Hate Crime Awareness week
- Burns awareness day
- NFCC Electrical safety month
- National Safeguarding Adults week
- Alcohol awareness week
- NPCC Driving drink/drugs
- Small business Saturday

IAN HAYTON
CHIEF FIRE OFFICER